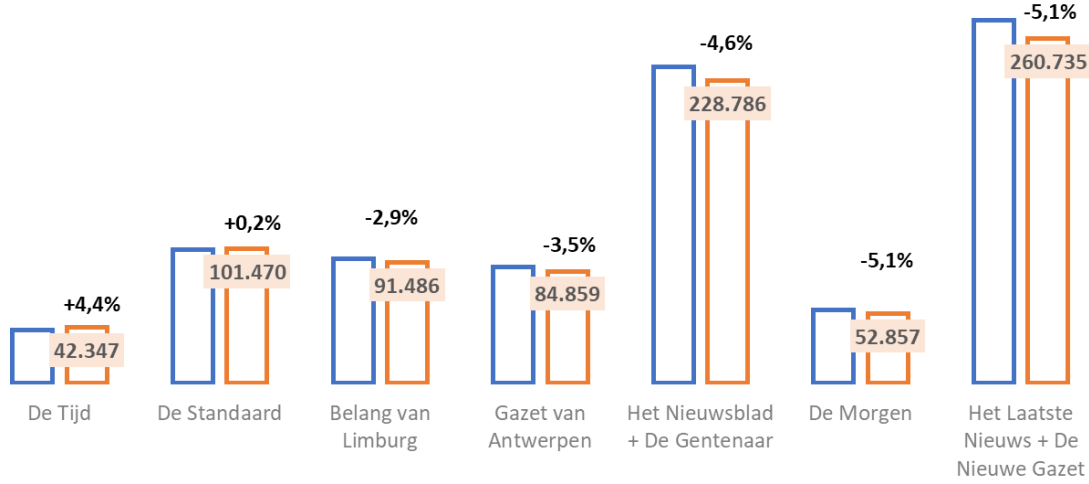


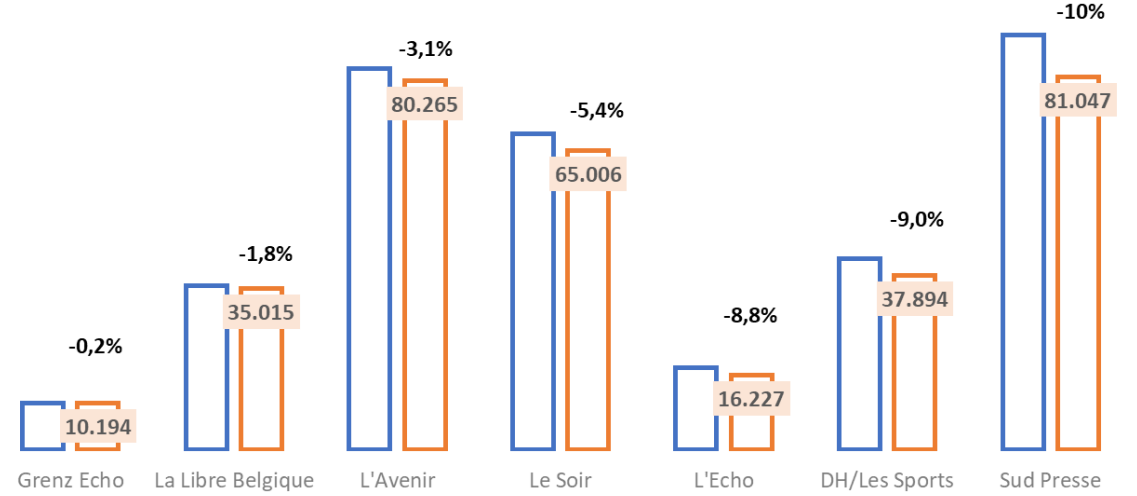
Evolution Total Circulation Newspapers North

2016 2017



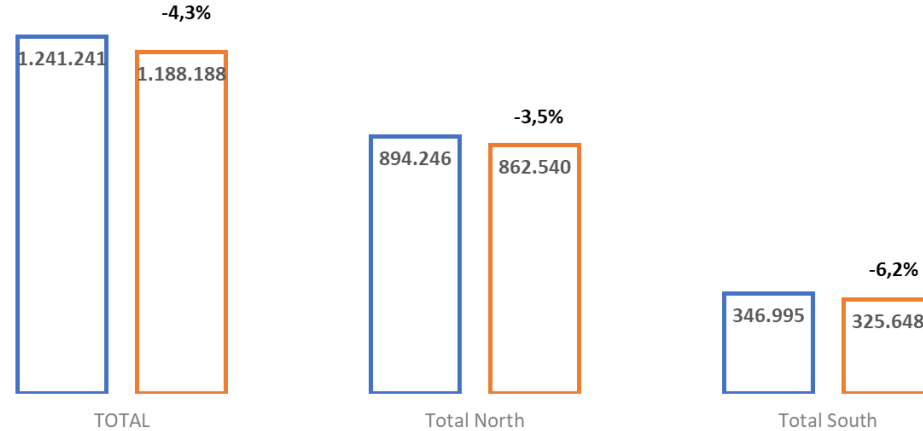
Evolution Total Circulation Newspapers South

2016 2017



Evolution Total Circulation Newspapers

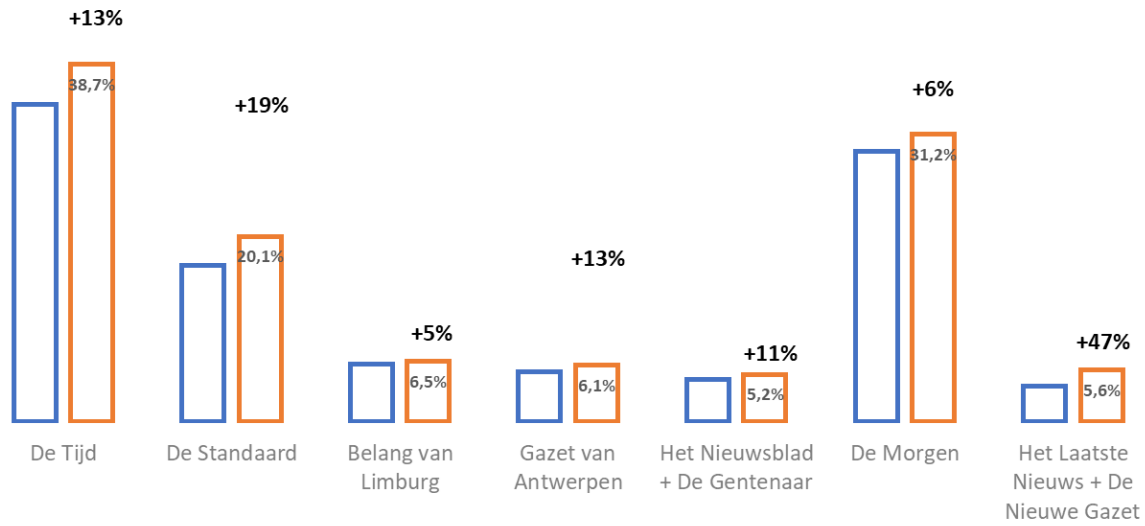
2016 2017



Source: CIM Brand reports

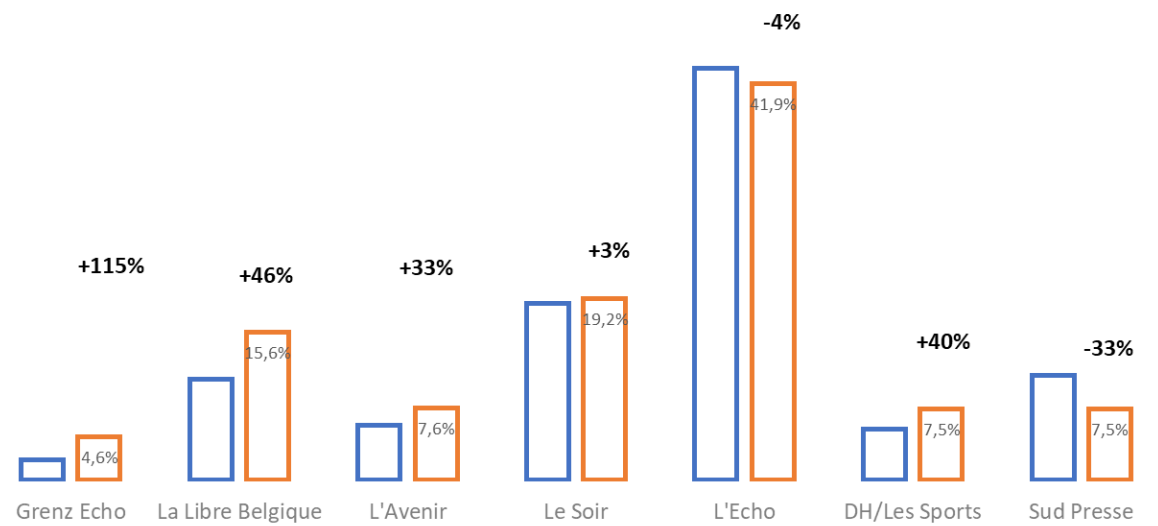
Evolution Digital Part% vs total circulation North

2016 2017



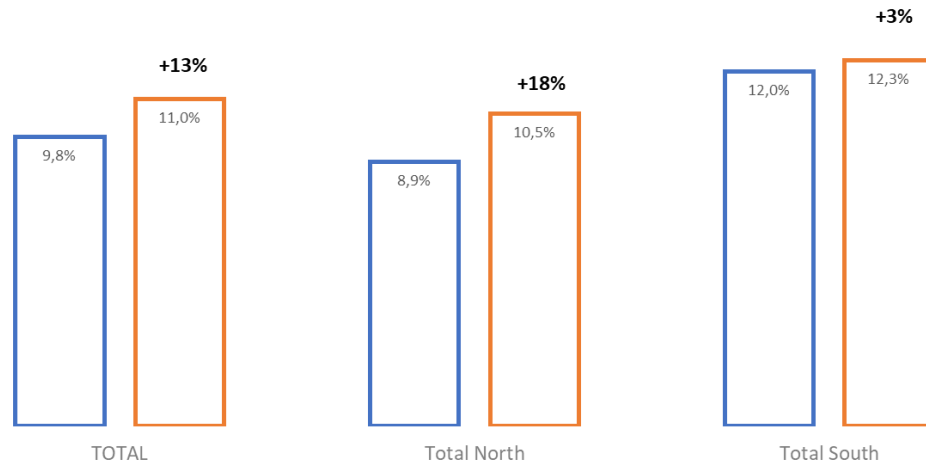
Evolution Digital Part% vs total circulation South

2016 2017



Evolution Digital Part% vs total circulation

2016 2017



Source: CIM Brand reports