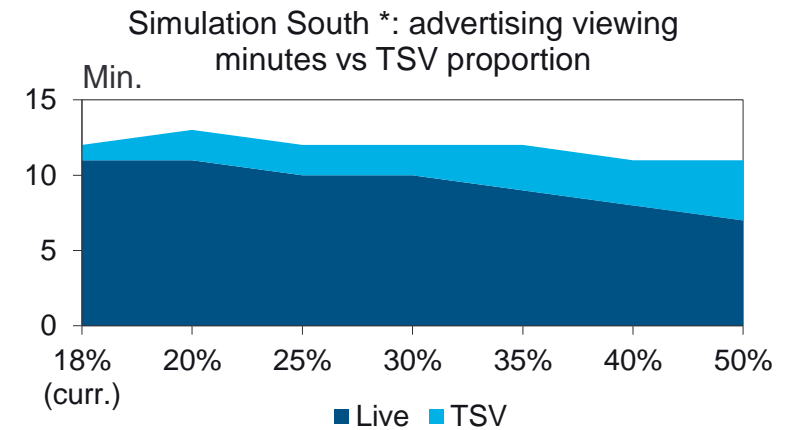
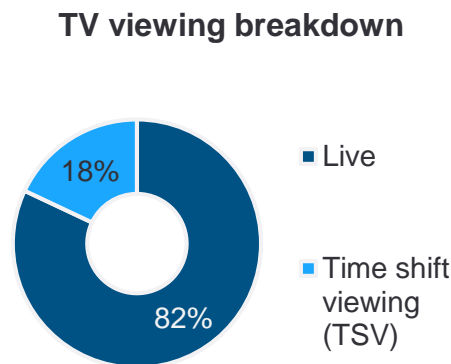
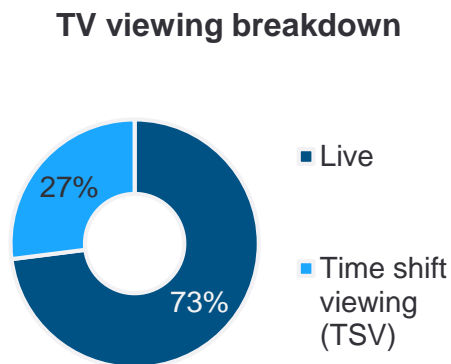
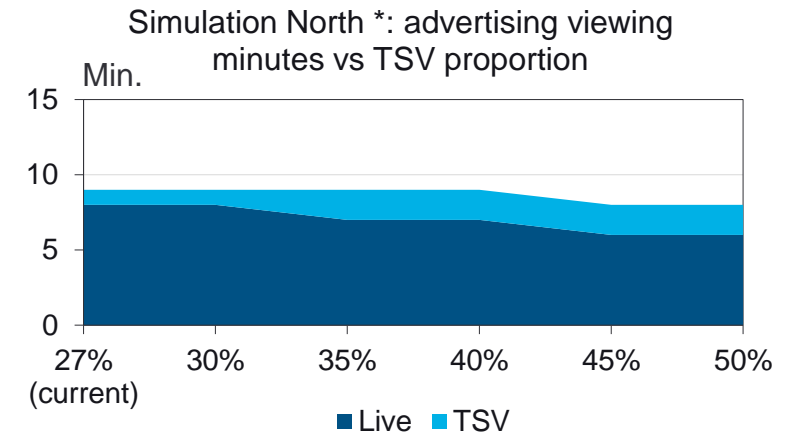
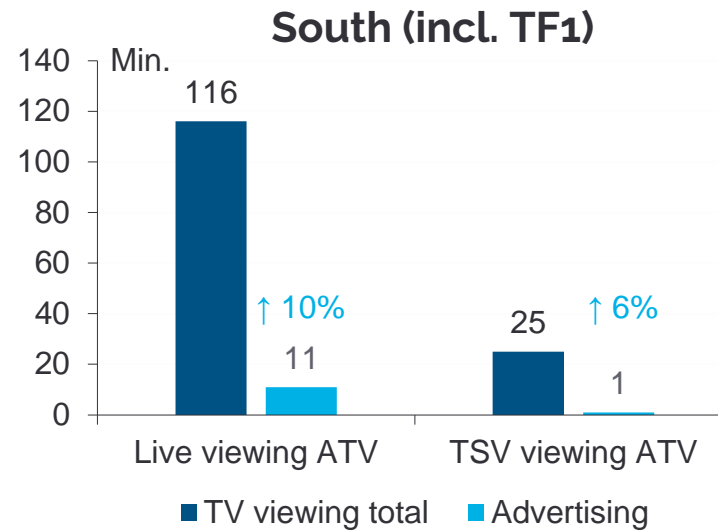
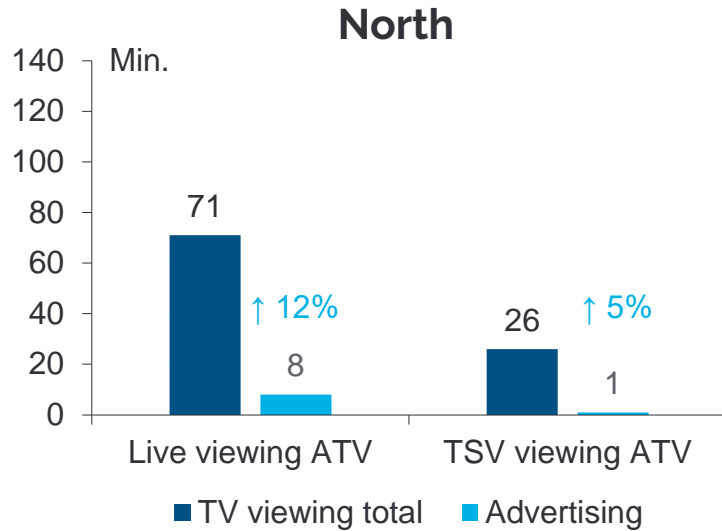


Viewing duration commercial channels: advertising vs total viewing



* Assuming current ratios being constant